



Reproducing the IMCA Logo

April 2013

IMCA is the international trade association representing offshore, marine and underwater engineering companies

It seeks to:

- strive for the highest possible standards with a balance of risk and cost in: health and safety; technology; quality and efficiency; environmental awareness and protection;
- achieve and sustain self-regulation in the industry;
- ease the free movement of equipment and personnel globally;
- achieve equitable contracting regimes;
- provide the framework for training, certification, competence and recruitment to support and sustain the industry globally;
- resolve industry issues; and
- promote co-operation across the industry.

Members include pipelay, heavy lift, diving, remotely operated vehicle, survey and offshore construction contractors, plus various contractors operating specialist marine equipment.

IMCA has two core activities in which all members participate:

- Competence & Training includes a comprehensive framework devoted to promoting safety by defining and encouraging training and competence in key safety-related positions.
- Safety, Environment & Legislation (SEL) includes monitoring national and international regulatory bodies, circulation of relevant information to members and advancement of industry positions where necessary

Members join in one or more technical divisions relevant to their own activities:

- Diving
- Marine
- Offshore Survey
- Remote Systems & ROV

IMCA works with a global focus, but also has regional sections covering the key offshore areas: Asia-Pacific, Central & North America, Europe & Africa, Middle East & India and South America.

IMCA has published substantial and comprehensive good practice guidance on marine operations based on its members' experience in a range of related areas. More details on specific activities are set out on these factsheets.

International Marine
Contractors Association

www.imca-int.com

Members are encouraged to use the IMCA logo in their corporate documentation – headed paper, brochures, websites, etc. – to demonstrate their membership of the Association.

Relevant artwork files are available on request from the secretariat. Please click [here](#) (or email info@imca-int.com) to request the files and see the Technical Details below.

Please also refer to the Wording and Usage section on permitted use and ways to avoid potential confusion when using the IMCA name and logo.

Technical Details

The IMCA logo will be provided as a JPEG or eps (Encapsulated PostScript) file that will work on both PC and Mac in RGB format (for web and screen use) and CMYK format (for print).

Colour references are as follows:

Dark blue:	Print	CMYK	C 100% M 69% Y 0% K 9%
		Pantone	661 C
	Screen	RGB	R 0 G 55 B 124
		HEX	00387D
		HSB	H 213° S 100% B 49%
Light blue:	Print	CMYK	C 33% M 3% Y 0% K 0%
		Pantone	291 C
	Screen	RGB	R 170 G 216 B 255
		HEX	AAD8FF
		HSB	H 208° S 33% B 100%



The design of the IMCA logo, adopted in 2002, aims to reflect the broad range of our activities. The globe denotes our status as an association representing contractors operating around the world. The wave at the top of the logo and the line at its base portray the range of subsea work carried out by our members, from the vessel operators active on and near the sea's surface through to the divers and ROVs working down to the seabed. The cog provides a strong link with the engineering base of members' and IMCA's work.

Our first preference is for the logo to be printed using dark blue and light blue against a white background (using the colour references above). When used against a darker or coloured background a version of the logo with the lettering and globe in white is also available. Here are two examples of acceptable usage:



If the logo is needed in other configurations e.g. black and white it can also be provided on request. The IMCA logo should always be shown in full and not distorted or re-coloured. Where possible, the space between the logo and any other graphic element should equal or exceed half the width of the capital M in the logo as shown below:





Wording and Usage

IMCA Member

IMCA encourages members to use the IMCA logo as a sign of their membership. Examples include company letterheads, brochures, exhibition stands and websites. When used in this way it should be accompanied by the word 'Member' or by the membership category, e.g. 'Contractor (Co) Member'. Here are some examples of 'IMCA Member' graphics available request from the secretariat.



In a similar way to the main IMCA logo, when these member logos are used, where possible, the space between the logo (for the bottom, this is the baseline of the bottom line of text) and any other graphic element should equal or exceed half the width of the capital M in the logo as shown below:



IMCA Approved or IMCA Recognised

The logo should not be used to imply approval or recognition of a company, course or individual:

- ◆ **Auditors:** There are no 'IMCA approved' auditors (see information note [IMCA D 10/10](#)), so anyone claiming to be one is making a false statement;
- ◆ **Contractors:** IMCA does not approve contractors and only undertakes audits of them in one specific circumstance, i.e. when they are applying for diving contractor membership. The only statement a contractor should make is 'IMCA member';
- ◆ **Training and certification:**
 - There are only four training courses for which IMCA offers approval/recognition – Trainee air diving supervisor, Trainee bell diving supervisor, Assistant life support technician and Diver medic. Each requires a training establishment to apply for approval then satisfactorily undergo an audit of its documentation, facilities and course. Once IMCA has confirmed approval/recognition such establishments may use the wording 'IMCA Approved' or 'IMCA Recognised' in relation to these specific courses only
 - No other courses are approved/recognised by IMCA and, therefore, no establishments should state 'IMCA Approved' or 'IMCA Recognised' in relation to any other course. IMCA has produced a variety of guidance documents on various topics, such as ROV training, high voltage training, etc. Where members offer courses run in line with such guidance, the following text may be used:
 - The following wording is acceptable where a course is being run in accordance with a specific IMCA guidance document:
[COMPANY] is a Training Establishment (S) member of IMCA [DIVISION] Division.
Course content is in line with guidance document IMCA X XXX – [TITLE].*



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- The following wording is acceptable where a variety of courses are being run in accordance with relevant IMCA guidance:

[COMPANY] is a Training Establishment (S) member of IMCA [DIVISION] Division.*

Course content is in line with IMCA guidance documents and syllabi for [TOPIC]-related training courses.

Use of the IMCA logo by training establishments:

- Training establishment members of IMCA may generally use the IMCA logo accompanied by 'Member' or 'Training Establishment (S*) member' to indicate their membership of IMCA and/or a particular IMCA technical division. This is suitable for company letterhead, websites, brochures and other literature
 - However, the IMCA name and/or logo must not be included on any certificates except for the four courses listed above which are approved/recognised by IMCA and for which approval of the proposed certificate design has been sought and given in writing. Use of the IMCA name and/or logo in any other circumstances causes confusion as to approval of the course and verification of the certificate which must be avoided. For the same reason, training establishments should refrain from using the IMCA name and/or logo on any promotional materials relating to non-approved courses;
- ◆ **Events and publications:** Anyone seeking IMCA endorsement, e.g. for an event, publication, etc., should contact IMCA, and must obtain approval in writing prior to using the IMCA name and/or logo in this regard.

If in any doubt, please check before using the logo by contacting us.
We will be happy to review material and advise on the suitability of proposed wording and layouts. Any queries should be sent to info@imca-int.com